

NSCC 2023 Graduate Survey

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Graduate Survey 2023

Results in Brief

INTRODUCTION

This report summarizes the results of the 2023 Graduate Survey, an extensive annual survey of NSCC graduates one year following graduation. Graduates were surveyed by telephone and online by Narrative Research to explore employment and other graduate activities, as well as graduates' satisfaction with their experiences at NSCC. This is the twenty-third year that this survey has been commissioned by NSCC and results continue to demonstrate that graduates succeed after graduation.

The 2023 survey was conducted during the period of July 5 to October 29, 2023, and included the graduates of the Class of 2022. To create a snapshot of employment and continued learning experiences of graduates, a reference week of June 18 to June 24, 2023 was used. There were 3,851 graduates in the Class of 2022

EMPLOYMENT OUTCOMES

GRADUATE SATISFACTION

Overall graduate satisfaction with the NSCC experience remains very high at 93% (Table 3).

SUMMARY BY SCHOOL AND C

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Results from the 2023 survey are presented in more detail in the following summary tables, which break down results by academic school and credential type.

Graduates from the School of Health and Human Services continue to have the highest employment rate (96%). This school also has the highest percentage of graduates working in program-related occupations (91%). Graduates from the School of Technology and Environment experienced the highest average annual salary related to their field of study, at \$54,895. The difference between the highest and lowest average annual salary by school in 2023 was \$18,282 compared to \$15,807 in 2022.

Below is a summary of survey results by school and credential (Table 5).



* Number of graduates eligible to participate in the survey.

** Labour Force Participation Rate specifies the percent of respondents indicating they are working or looking for work.

*** Average and Median Annual Salary includes those employed full time in a job related to their field of study. Groups with less than 10 salary respondents display (-).

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SUMMARY BY SCHOOL AND CLUSTER

When the survey results are broken down by cluster, differences in employment outcomes are more variable. Within the School of Business and Creative Industries, there is a lower percentage of Creative & Digital Media graduates with related employment, as compared to the other two clusters. For other schools, the differences across clusters are more modest. In 2023, Culinary and Tourism had the highest employment rate (99%).

Marine graduates (100%), followed by Education graduates (99%).

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BY CLUSTER AND CREDENTIAL

Further detail is provided by cluster and credential (Table 7).

Employment Outcomes by Cluster and Credential											
	# Grads Eligible*	# of Responses	In Labour Force	% Labour Force**	Number Employed	Seeking Employment	% Employed	# Employed Related	% Employed Related	Average Annual Salary***	Median Annual Salary***
Academic Upgrading and Skills Development	97	30	23	79%	20	3	87%	4	40%	-	-
Building & Manufacturing	628	144	139	97%	128	11	92%	110	87%	\$47,951	\$44,340
Certificate	385	84	83	99%	78	5	94%	65	84%	\$46,849	\$42,000
Diploma	243	60	56	93%	50	6	89%	45	90%	\$50,032	\$50,000
Business	816	343	336	98%	322	14	96%	270	91%	\$45,050	\$42,000
Certificate	264	106	103	97%	98	5	95%	87	91%	\$39,924	\$37,164
Diploma	442	183	179	98%	170	9	95%	134	90%	\$43,750	\$41,200
Graduate Certificate	101	51	51	100%	51	0	100%	46	92%	\$56,180	\$55,000
Advanced Diploma	9	3	3	100%	3	0	100%	3	100%	-	-
Creative & Digital Media	145	64	62	97%	42	20	68%	26	72%	\$37,713	\$39,000
Certificate	46	23	22	96%	14	8	64%	3	33%	-	-
Diploma	99	41	40	98%	28	12	70%	23	85%	\$37,634	\$38,000
Culinary & Tourism	193	76	72	95%	71	1	99%	59	88%	\$36,335	\$33,835
Certificate	88	32	30	94%	29	1	97%	21	81%	\$33,773	\$32,760
Diploma	96	37	36	97%	36	0	100%	32	91%	\$36,172	\$33,835
Graduate Certificate	9	7	6	86%	6	0	100%	6	100%	-	-
Education	77	35	31	89%	29	2	94%	27	96%	\$37,720	\$39,012
Engineering Technologies	212	60	55	92%	49	6	89%	42	88%	\$51,696	\$49,000
Environment, Sustainability and Natural Resources	112	38	33	92%	29	4	88%	22	85%	\$47,802	\$45,000
Certificate	37	8	6	75%	4	2	67%	2	50%	-	-
Diploma	53	20	19	95%	18	1	95%	13	87%	\$46,113	\$44,340
Graduate Certificate	22	10	8	100%	7	1	88%	7	100%	-	-

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